



FAMILY SHIELD

Express



P.O. Box 230015, St. Louis, MO 63123 • witnessstofamily@gmail.com

Fall 2017

THE MISSION

Family Shield Ministries educates and equips people, through the power of the Gospel, to know Christ, to grow in His Word, and to strengthen individuals and their families.

THE VISION

FSM is an innovative – collaborative leader in family ministry and evangelism. Working in partnership with the LCMS and other Gospel-focused Christian organizations, FSM will impact the world for Christ and transform lives in time for eternity.

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Dear Family Shield Friend,



Kay L. Meyer

Thank you for your interest in Family Shield Ministries and for being a partner in strengthening today's families. You are special and we appreciate you!

Would you agree that there is a critical need to reach, equip and strengthen individuals and their families for Christ? It's a fact. Our mission and vision are more important now than ever before! Your involvement and support are critical as we look to the Lord for guidance, share the saving Gospel message, and work together to expand our work beyond the walls of the Church!

We equip individuals and their families to implement the six traits that build strong, healthy families. The six traits are based on over 25 years of research documented in *Fantastic Families* and *Secrets of Strong Families*. They include: 1) Commitment, 2) Appreciation and Affection, 3) Positive Communication, 4) Spending Time Together, 5) Spiritual Well-being, and 6) The Ability to Cope with Stress and Crises.

One way we accomplish the mission and vision is through the *Family Shield* radio program that is now heard by more than 800,000 people on 54 stations each week. We pray you are listening, growing in faith, and telling family and friends about the program and ministry! The radio program addresses parenting, family life, ministry and apologetics. It equips listeners to know Christ, grow in faith, and learn to witness in a loving Christ-centered way.

Sometimes people think I just walk into the studio and do the weekly *Family Shield* radio program, but there is a lot of preparation and research involved prior to interviewing my guests. Sometimes preparing for a radio program involves reading an author's book or researching the topic. I always learn so much as I prepare for the program!

We receive hundreds of books to review each year from many publishers. I normally select the topic and then research who would make the best guest. Securing a contact number and email for our guest expert can be difficult. Once I have them, we set the date for the interview and send our guest a FSM "Radio Guest"

document that has additional information. We prepare the introduction and interview questions in advance, and get a second contact number in case there's a phone service glitch the day of taping.

After the program is recorded, Dave Powell prepares it for broadcasting, then sends the document to our radio distribution manager who makes sure the program is sent to all the radio stations. Before the program airs we also inform our "Response Center and Follow-up Services" leaders which booklet or resource we are offering the listeners.

We respond to over 6,000 people annually and strive to encourage and equip all who contact us. We frequently add organizations and agencies to our "Recommended Links" on the website. Visit our website at: <http://familyshieldministries.com/family-life-and-ministry-website-links/>. There you will find eleven different categories of listings, with over 130 ministries, plus a wealth of information and resources for individuals, families, and churches.

People we reach and equip...



- "I listened to your radio program with the ex-Jehovah's Witness recently. It was fascinating to learn how Charles Smith found out about the false prophecies of the Watchtower Bible & Tract Society and how he prayed that God would reveal the truth to him. It must be very difficult for those who leave and are disfellowshipped. He told you that his wife divorced him over his decision to leave. I especially like the suggestions he made for brief discussion at the door to make the JW's think; and that we should encourage them to read the Bible." Sharon

Continued on page 2

Dear Friends....Cont'd from page 1

- Linda said, "My pastor told me that Family Shield could offer our family assistance and connect us to important resources. My oldest son, Martin, married a nice young woman, Sara. She is a Mormon. Before they married our son converted to Mormonism. Later they were married in the temple. Since then I have done a lot of research regarding the beliefs and teachings of the Church of Jesus Christ of Latter Day Saints. We pray every day for God to reach our son and daughter-in-law with His Redeeming Grace. Thank you for the assistance your ministry offers so many families." We mailed resources and kept in contact with Linda through e-mails and phone calls. We encouraged her and helped equip her to share her faith when the Lord opened the door. We continue to pray for her son and daughter-in-law. Please join us in keeping her family in prayer.
- "Thank you, Kay, for all you do to strengthen us and our families in Christ. You and your husband are such a blessing to the church." Susan Hammond
- Thank you for presenting the program on "Nurturing Children in the Home" to our young moms group last week. We tried some of the fun family devotions you shared and my children loved them! We pray that your ministry to families will continue to be a blessing to many. God bless you. A Mother of Preschooler (MOPS) member
- "Thank you for the program on 'When Drugs Hit Home.' We found it very helpful and wanted you to know. Our adult son has been addicted to drugs for several years. He recently went into a treatment center and will be released soon. Could you send us a copy of the program so we can listen to it again and share it with his wife? He and his wife do not attend church. She never went to church, but he was raised in the church and has fallen away. Join us in praying for them. Thank you so much." Bernie
- "Thank you for sharing suggestions for outreach and service. I heard you speak about visiting area businesses and asking them for prayer requests as a congregational outreach opportunity. Our outreach ministry took this idea and began visiting local businesses near our congregation. Enclosed are 40 prayer requests that we have received. Please join us in praying for these people. We often go back and ask how things are going to show we care. The ministry is touching more people than you realize." Jerry R.

Our desire is to partner with you and your congregation in proclaiming the saving Gospel message (John 3:16, Eph. 2:8, 9, 1 Cor. 15:1-7) to those who do not yet know Christ, and equip Christians to share God's love.

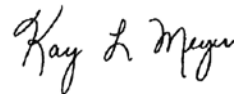
Family Shield Ministries was founded as a non-profit ministry in 1994. It grew out of my work at Ascension Lutheran Church and the greater St. Louis community from 1981-1994. During those years I was chairman of Ascension's Evangelism Board, an evangelism caller, trainer, and was active in family ministry as an educator, speaker, and author. FSM became a non-profit organization in 1994 and is a Recognized Service Organization of The Lutheran Church—Missouri Synod.

Since we were founded, Family Shield Ministries has grown into a national ministry. Today FSM is a multi-media organization that includes radio and media outreach, evangelism and educational services, family ministry, and a counter-cult ministry. We also offer follow-up services to over 6,000 people each year, and produce and connect people to important resources. Our desire is to partner with you and your congregation in proclaiming the saving Gospel message (John 3:16, Eph. 2:8, 9, 1 Cor. 15:1-7) to those who do not yet know Christ, and equip Christians to share God's love.

Would you pray for us and become a partner in the ministry as a radio listener, volunteer, prayer partner and supporter? Why not consider a gift of \$50, \$100, \$500, or \$1000? Please review the special projects featured in the newsletter and consider supporting one or more of these projects. Gifts can be given on a monthly, quarterly, or annual basis.

Thank you again for caring about families, the Gospel and for your involvement, prayers and support. Together we are changing lives!

In His Service and yours,



Kay L. Meyer

Founder, President, and Host of Family Shield

Meet Alex Schrader, a New Member of the FSM Board of Directors

Alex Schrader is a seminarian in his third year at Concordia Seminary in St. Louis. Before beginning his graduate studies toward a Master of Divinity (MDiv) degree, he spent over 18 years in the information technology field. Prior roles have included being a webmaster for The Lutheran Church—Missouri Synod; and consulting work for a variety of companies including American Express Incentive Services, AT&T, Ralston Purina, MasterCard and others. Schrader has a Bachelor of Arts in Music from Concordia University, Ann Arbor, MI. He was involved with starting Christ in the City, an LCMS plant church on the campus of St. Louis University. He serves on the music team of his home church, Concordia Lutheran in Kirkwood, Missouri, and also participates in various music ensembles in the St. Louis area. Schrader lives in Clayton, Missouri on the campus of Concordia Seminary with his wife, Vicki. They have three children, Sophia, Erik, and Leo.



Strengthen Your Family—Eat Meals Together

Research shows that children and teens that eat with their families regularly are less likely to drink, smoke, take illegal drugs, get pregnant outside of marriage, suffer from depression, or develop eating disorders. Children who enjoy family meals together have a larger vocabulary, higher self-esteem and more resilience. In adulthood, they tend to have better marriages. Research from the University of Michigan found that the amount of meal times children/teens share with their families was the single strongest predictor of high academic achievement scores. So, strengthen your family by eating meals together!



Special Projects that Need Financial Support

Sponsor a radio program

Each radio program reaches and equips more than 800,000 people. The cost to underwrite one program is \$1,000. Your support allows us to reach those who do not yet know Christ and helps equip Christians to serve and witness.

Podcasting Family Shield

Many people ask if we podcast our weekly radio program. Podcasting is the practice of using the Internet to make digital recordings of broadcasts available for downloading to a computer or mobile device. The cost per year is \$1,600. Please let us know if you would like to underwrite all or a portion of the cost for the first year.

FSM Counter Cult Ministry Resources

Through our Counter-Cult Ministry (CCM), we purchase tracts, produce resources and works with individuals and families who have a loved one involved in Mormonism and Jehovah's Witnesses. We need to purchase new tracts, reprint the *Mission Field on Our Doorstep: Jehovah's Witnesses* book, and produce a new CCM booklet to give away free. We estimate the cost for these items to be approximately \$1,250. Will you help underwrite these costs?

☐ Yes, I want to designate a gift for _____.

Enclosed is a gift of: _____. I will donate this amount on an

☐ annual, ☐ quarterly, ☐ monthly basis.

Suggest a Name for the New Planned Giving Program

Family Shield will recognize, thank, and honor those who participate in our future by putting us into their will, trust or estate. The Board of Directors, under the leadership of our Planned Giving Committee, chaired by Harold Melser, is in the process of establishing a "Planned Giving Program" for those who put Family Shield Ministries into their will, trust, or estate.

We are in the process of selecting an appropriate name for this new giving program. Your input is important. Would you vote for the name that you like the best or suggest a new one in the blank below? The deadline to vote or share a new name is December 15, 2017. Choose the name you prefer and email it to witnessstofamily@gmail.com or mail the form below to P.O. Box 230015 • St. Louis, MO 63123. Suggested names include:

☐ Family Legacy ☐ Family Society ☐ Legacy Fellowship

☐ Faith and Family Society ☐ Faith and Family Legacy

☐ Other Suggestion(s): _____

Adams Road Ministry-Friday, October 13, 2017



Family Shield Ministries has invited Adams Road Ministry, a group of four former Mormons, to share through song and testimony the transforming power of the Gospel which led them to leave Mormonism and become Christians. The event is Friday, October 13, 2017 at Concordia Lutheran Church, 505 S. Kirkwood Rd., Kirkwood, Missouri 63122 from 6:30 p.m. – 8:00 p.m. The event is free, but a free will offering will be taken. **Please plan to attend and invite family members and friends to join you.** We look forward to enjoying this inspirational evening with you! Learn more about Adams Road Ministry at www.adamsroadministry.com.



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Family Shield Now on 54 Radio Stations

We are pleased to announce that we recently added a 54th radio station that airs *Family Shield* each week, KAGR 92.1 FM in Arapahoe, Nebraska. Learn where the radio program airs (by state) as well as the day and time at: <http://familyshieldministries.com/radio-ministry/>.

We Take The Great Commission Seriously

"Go therefore and make disciples of all nations" (Matthew 28:18-19). Your prayers and support are needed to help us continue and expand our work.

Family Shield Ministry Sponsors

We extend a huge Thank You to the following sponsors for their support of Family Shield Ministries!

Platinum Sponsors



> where investments build ministry

Concordia University, WI

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Mrs. Ruth Houser

Thank You!

- Family Shield Ministries would like to thank Thrivent Financial Foundation for the challenge grant of \$10,000 that was obtained in the fall of 2016. The grant helped us connect with new and lapsed donors online.
- We also thank FSM donors that support us through their Thrivent Choice Dollars, and the Thrivent Action Team members that have helped with educational, service projects and human care ministry projects.
- In addition, thank you to all our volunteers, sponsors, and donors. You make this ministry possible!

Volunteer Needs

Family Shield Ministries needs volunteers to be ushers and greeters for the Friday, October 13th event at Concordia Lutheran Church in Kirkwood, MO. We also need an Archive Page volunteer who can post our weekly radio program on the archive page. Public Relations Liaisons are needed to promote our weekly radio program at their congregations. Contact us at witnesstofamily@gmail.com or call 314.772.6070 if you would like to help or need more information.

Stay Connected to Family Shield

- Sign up to receive the Family Shield complimentary email newsletter on the website or send us your email address and request that we sign you up. The email newsletter shares information about upcoming radio topics and guests, devotional thoughts, and upcoming events.
- Like our Facebook page at: <https://www.facebook.com/FamilyShieldMinistries/>
- Tune in each week to Family Shield. Learn where the program airs here: <https://familyshieldministries.com/radio-ministry/>

Memorial & Special Event Gifts

Gifts can be given to Family Shield Ministries in memory of a family member or friend; in honor of a special person or couple; or in recognition of an event or occasion like a baptism, wedding anniversary, confirmation, retirement, etc.

Clarence Voight

Donald and Sharon Voight

Ed Schaefer

Tjaden and Kay Meyer

Norman Wayne Huggins

Tjaden and Kay Meyer

Rev. Edwin Dubberke, retirement

Tjaden and Kay Meyer

Charlotte Joanna Moulton, birth

Tjaden and Kay Meyer

Direct Thrivent Choice Dollars to Family Shield Ministries

Eligible Thrivent Financial members can direct Thrivent Choice Dollars to support Family Shield Ministries. Go to: www.thrivent.com/thriventchoice or call 1-800-847-4836, say "Thrivent Choice" at the prompt, and a Thrivent staff member will help you. Remember, every quarter you must log in or call Thrivent and redirect your Thrivent Dollars in order to continuously support Family Shield Ministries.

FSM Educational Programs and Bible Studies

Family Shield Ministries presents Bible studies and educational programs at conventions, congregations, and to church groups. Programs range in length from 30 minutes to six hours. Sample topics include:

"Witnessing-A Lifestyle"

"Fun Family Devotions"

"Responding and Witnessing to Mormons"

"Responding and Witnessing to Jehovah's Witnesses"

"Improving Your Prayer Life"

If you are interested in scheduling a program, email us at witnesstofamily@gmail.com.

"Choose for yourselves this day whom you will serve, but as for me and my household, we will serve the Lord"

(Joshua 24:15)



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YES! I want to become a partner with Family Shield Ministries to serve and equip individuals and families for Christ.

Name: _____

Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____

Enclosed is a

___ One time gift ___ Monthly ___ Quarterly ___ Annual gift of:

☐ \$1000 (\$83.35/month or \$250/quarter)

☐ \$500 (\$41.67/month or \$125/quarter)

☐ \$250 (\$20.84/month)

☐ \$100 (\$8.34/month)

☐ \$50 (\$4.17/month)

☐ Other \$ _____. Total amount \$ _____.

Please choose a payment option:

☐ Online at www.familyshieldministries.com

☐ Check for \$ _____ enclosed payable to Family Shield Ministries.

☐ Please charge my ___ Visa ___ Master Card
(Include cardholder name, phone number and address in the form above.)

Credit Card # _____

Amount \$ _____ Exp. Date ____/____ Code _____ *

* Security Code from back of card -- Required for Authorization.

Signature _____

(Required for Authorization)

You may also donate online at www.familyshieldministries.com.

Click the Donate button on the home page.

(Your payment will be processed through Paypal, but you do not need to have a PayPal account.)

**Family Shield Ministries is a 501(c)3 non-profit organization.
Contributions are deductible as allowed by law.**

☐ I am interested in learning about including FSM in my will/trust/estate. Please contact me using the information I've provided above.

FAMILY SHIELD MINISTRIES

P.O. Box 230015 • St. Louis, MO 63123

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*Join us for the
Adam's Road Ministry Event
Friday, October 13, 2017*

*... "But in your hearts
set apart Christ as Lord.
Always be prepared to give
an answer to everyone who
asks you to give the reason for
the hope that you have, but
do this with gentleness and
respect" (1 Peter 3:15).*



FAMILY SHIELD MINISTRIES



Offers thanksgiving
and praise to the Lord
for the opportunity to

**Proclaim the Gospel and
strengthen families for Christ!**



Radio • Seminars • Resources
Family Life • Evangelism • Follow Up
Counter-Cult Ministry

www.familyshieldministries.com

**Your partnership makes this possible.
Thank you.**